

NEW FRUIT FOR THIS COUNTRY.

FEIJOA SELLOWIANA GROWING PROVES SUCCESSFUL AT SANTA MONICA.

The first ripe fruit of the Feijoa sellowiana ever gathered hereabout was picked yesterday from the bushes planted four years ago in the Bartlette experimental gardens at Santa Monica. This delicious fruit, predicted as the coming fruit for all parts of California, is remarkable for both its perfume and its flavor. It is said of it that baskets or boxes that have contained ripened fruit will retain the aroma for weeks.

So rare and valuable are the seeds of this enticing fruit that should a grower be so patient as to accumulate a ton of it, the market value of his load would be \$5,000,000. While the seed is worth about \$2500 a pound, it is commonly sold by the gram, \$6 per gram being the current price. The seeds are not so large as that of the common mustard.

The fragrance of the ripened fruit may be said to be an indescribable combination of banana, pineapple and strawberry.

The Feijoa was first introduced into France from Uruguay in 1890, and the first specimens were brought to California in 1901. Experiments have demonstrated that it will do well here. It is a highly ornamental shrub, with persistent foliage and large and showy flowers. Its bronze plum-shaped fruit ripens late in the fall. The skin is tough, thus insuring safe shipments long distances. The pulp is white, juicy and sweet.