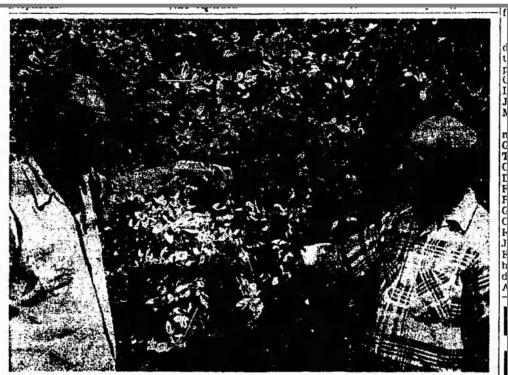
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**GROWER**—Oluf Dahl, right, convinced that guavas have an important future in California, after a decade of growing experience, examines tree with Harry Patterson of Visalia, who will take over Dahl's ranch operations upon his retirement.

## Exeter Rancher Says Guava Growing Can Become Million Dollar Industry

Guava can be used fresh as.

principal crop of his ranch.

EXETER, June 13-Oluf Dahl to produce guavas from current Some were willing to try a lug of Exeter is convinced Tulare plantings.

looking a profitable crop, the a fruit or can be stewed, dried to give his fruit away, on a c guava, a fruit native to tropi- jelly, ice cream, sherbet and cal areas.

Dahl, who has announced his cream plant has recently been retirement from fruit ranching producing small quantities of after 40 years on his Exeter guava sherbet on an experi-property, declares firmly that mental basis, from a recipe supthe opportunity is here for the plied by Dahl. guava to develop from an in-

dollar enterprise.

## Experiment Pays Off

Dahl has been raising and sell- tices are necessary to produce up the fallen fruit. ing guava on his farm here for the fruit, but none makes guaeight years. Although his pro- vas hard to raise. It is a hardy, duction of the fruit has been green fruit, slightly larger than to any of the disease problems i limited he said the crop has the average avocado when it is afflicting many orchards in the been a profitable experiment mature.

heen a profitable experiment mature. and he is convinced it is well Dahl had a hard time finding mins C. A and B. adapted to valley climatic con- a market for his product when A guava tree can be producing it ditions.

He is selling his ranch in he visited stores and hotels after planting. It is more re-terests to Harry Patterson of throughout the valley and in statant to frost than citrus trees, Visalia who plans to continue Los Angeles and San Francisco. Dahl says.

or two, but at first all were skeptical. In many cases he had or frozen. It can be made into sampling basis.

In a short time all his supply was contracted for, by one store chain. For the last eight years this one firm has taken his en-h tire supply.

Guava production is extremely simple, says Dahl, Picking Dahl, a native of Norway, is no problem. A guava is ripe fant industry just as the avo-started out as an almond pro-and ready to ship when it falls cado boomed into a million-ducer and almonds are still the from the tree. During harvest season the grower just makes Several special cultural prac- daily tours of the trees, picking

## **Resistant** to Frost

Guava trees are not subject

he started production. He said commercially within five years